

Brussels, Minneapolis, Singapore, 5 March 2018

Hotel Communication

Radisson Hotel Group announces Radisson Collection A premium lifestyle hotel brand

"Welcome to the Exceptional"

As a valued partner, we're writing to share with you some exciting changes that are taking place within the Carlson Rezidor Hotel Group.

Carlson (privately held and fully owned by HNA) & Rezidor (publicly listed on Stockholm Stock Exchange (REZT) and 70% owned by HNA) have embarked on an ambitious five-year plan to support their vision to becoming one of the top three hotel companies in the world. This exciting development also means that company would be changing its go to market name from Carlson Rezidor Hotel Group to Radisson Hotel Group, effective 5th March 2018.

The newly rebranded Radisson Hotel Group™ announces Radisson Collection™, a premium collection of exceptional hotels in landmark locations. Driven by consumer demand for individuality and more personalized experiences, Radisson Collection brings together the finest hotels in the Radisson Hotel Group portfolio. 14 hotels are confirmed to join the collection following the launch.

Each hotel feels authentic to its location and offers the ultimate model for contemporary living. Radisson Collection hotels are united by exceptional design and experiences across dining, fitness, wellness and sustainability. All hotel properties are situated in prestigious locations, close to prime leisure attractions and boast an individual and locally authentic atmosphere.

Radisson Collection Brand Led Properties:

- 1. Radisson Collection Strand Stockholm, Sweden
- 2. Radisson Collection Ukraina Moscow, Russia
- Radisson Collection Paradise Resort & Spa Sochi, Russia
- Radisson Collection Royal Copenhagen, Denmark
- 5. Radisson Collection Royal Mile Edinburgh, Scotland previously known as G&V Royal Mile Edinburgh
- 6. Radisson Collection Warsaw, Poland
- 7. Radisson Collection Ikoyi Lagos, Nigeria
- 8. Radisson Collection Agra, India



















Hotel Identity Led Collection Properties:

- 1. Old Mill Belgrade, Serbia, A Radisson Collection Hotel
- 2. Symphony Style Kuwait, A Radisson Collection Hotel
- 3. Hormuz Grand Muscat, Oman, A Radisson Collection Hotel
- 4. The Emerald Grand & Spa Lagos, Nigeria, A Radisson Collection Hotel

Radisson Collection is set to become a beacon for an aspirational lifestyle with bespoke interiors and stylish design pieces. The exceptional guest rooms feature the Radisson Collection Sleep and Wellbeing Experiences, luxurious amenities as well as high speed Wi-Fi and TV streaming. Led by a Yes I Can! Customer service attitude, guests will always feel welcomed and personally recognized. Spontaneous surprises and thoughtful gestures will create memorable moments for guests whether they stay for a week or just come by for a meal.

For reservations and more information visit, www.radissoncollection.com.

LinkedIn: https://www.linkedin.com/company/radissoncollection/ Instagram: https://www.instagram.com/radissoncollection/ Facebook: https://www.facebook.com/radissoncollection

There were no changes to the hotel management.

Legal name of the hotel (Rezidor Lifestyle Edinburgh Ltd) and the bank details remain the same.

HOTEL CONTACT DETAILS:

<u>events.edinburgh@radissoncollection.com</u> for events and group reservations; <u>reservations.edinburgh@radissoncollection.com</u> for bedroom reservations.

Hotel telephone number: +44(0)131 220 6666 remains without changes.

Wayl

Kind regards,

Richard Mayne General Manager

















